

A Certified Native Community
Development Financial Institution

'ehé 'i̱nim láwtiwaa
HELLO, MY FRIEND



NEWSLETTER

SPRING 2021



A Certified Native
Community Development
Financial Institution

OUR MISSION

The Nimiipuu Fund facilitates financial independence by enhancing the personal and entrepreneurial capacity of the Nez Perce Reservation and surrounding communities. We promote economic growth while embracing our cultural values and traditions by providing tailored financial products and services.

OUR VISION

A better financial life by advancing individual self-determination and self-sufficiency for every community member.

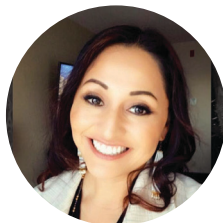


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EXECUTIVE DIRECTOR

INTRODUCTION

2021 is upon us and with it comes the promise of adjusting in the midst of the COVID-19 pandemic. As we grow and adapt to the needs of our communities, we're excited to launch our inaugural Newsletter, which is specifically designed to help small businesses, financial education/resources, youth finances, and educators to build financial resiliency.

We are also welcoming two new team members to Nimiipuu Fund: Lauren Arthur, Marketing & Development Coordinator VISTA member and Sidryn Sam, Office Support Associate. Both of these individuals bring an array of talent and knowledge to our CDFI. We are excited to jump start a new market study to better understand your needs and how you feel we can best assist you at this time. Keep an eye out for our survey in the near future!

We have signed you up for our e-newsletter as a current/former client, attended one of our past training, community partner or in the hopes that you will find great value in its content and that it will aid you in your own goals to grow and thrive. If you ever find that what we offer is not for you, simply click ['unsubscribe'](#) at the bottom of any email.

If you have events or content to include in our future newsletters please email information to Lauren Arthur, marketing and development, at lauren@nimiipuufund.org.

QECI' YEW YEW / THANK YOU

Jonelle Yearout
Executive Director



NIMIIPUU FUND

COMMUNITY PARTNER MAPPING

Vision: A better financial life by advancing individual self-determination and self-sufficiency for every community member.

We love working with our community partners in delivering financial education, youth financial education, business development, and all the in betweens that meet our mission and vision. Our last partner mapping activity was completed with the Nez Perce Tribe's i-Vision team in 2017 to kick start our cohort of financial educators.

Considering the needs and movement to respond to the global pandemic, we found that our partners are in different spaces and

potentially offer different services. We want to continue to build the relationships and find where we fit in delivering quality content and support. If you would like to partner with Nimiipuu Fund, have our CDFI to provide financial education training, learn how to become a certified trainer or want us to advertise your upcoming event(s) please reach out to us.

ARTIST ENTREPRENEURSHIP WORKSHOP

BUSINESS PLAN & MARKETING



Roxanne Best (Colville)
Photographer, Culinary Artist, Yoga
Instructor, and Marketing/Business Trainer



Leslie Deer (Muscogee)
Contemporary Cultural Designer

Nimiipuu Fund in partnership with First Peoples Fund is pleased to announce that we will be hosting a free 2-day virtual workshop on June 24-25, 2021.

This Virtual Native Artist Professional Development workshop covers the topics of Business Plan and Marketing. Grounded in First Peoples Fund's nationally recognized Values, Vision and Artists Journey curriculum, the training will focus on how Artists can approach the creation of a business plan and implement marketing strategies to better sell their products, both in-person and online.

Leslie Deer and Roxanne Best will be the instructors. Leslie Deer (Muscogee Nation) is an apparel, regalia designer and artist. Leslie has received the Santa Fe Indian Market 2017 Best of Division and 2017 First Place Awards, is a 2016 First Peoples Fund Artist in Business Leadership Fellow, and one of her garments is in the permanent collection of the Smithsonian National Museum of the American Indian. Roxanne Best (Confederated Tribes of the Colville Reservation) is a portrait and branding photographer, business consultant and First Peoples Fund 2021 Cultural Capital Fellow.

Register online at <https://formstack.io/80FCB>.

WE'RE GROWING TO SERVE YOU

We're pleased to announce the addition of Sidryn Sam and Lauren Arthur to the Nimiipuu Fund team.



Sidryn Sam
Office Support Associate

Sidryn Sam is a Colville Confederated Tribal Member, a descendant of the Colville Confederated and Chippewa Cree Tribes. She was born in Omak, Washington and has resided on the Nez

Perce reservation for the last 14 years with her three beautiful children.

She attended Wenatchee Valley College North and graduated with a two-year Associate of Arts Direct Transfer Agreement degree before studying Business Management at Lewis-Clark State College in Lewiston, Idaho. While attending school, she worked for the Nez Perce Tribe Social Service Program. Later, she worked for the YWCA Women's Outreach Program for 10 years where she was able to educate and promote healthy environments for community members. Following, she worked for the University of

Idaho Native American Center as the Office Support Staff and Community Action Partnership as the LIHEAP Energy Assistance Intake Specialist.

Sidryn brings forth solid virtual communication skills and educational experience. Her strong belief in Nimiipuu Fund's Vision, strengthening families by advancement of individual self-determination and self-sufficiency, will allow financial enhancement to our Tribal communities providing a platform for social and economic change for the better.



Lauren Arthur
Marketing & Development
Americorps Vista Member

Lauren Arthur is a Nez Perce Tribal Member, a descendant of the Walker River Paiute and Pomo Tribes. Lauren lives in Lapwai, Idaho where she received an Associates from Northwest Indian College Extension Site

in 2015, later transferring to Lewis-Clark State College where she received a Bachelors in Creative Writing with a double minor in Publishing Arts and Nez Perce Language in 2017. She then continued on to receive Master's of Fine Arts in Poetry from the Institute of American Indian Arts Low Residency in Santa Fe, New Mexico in 2020.

Lauren works to build capacity and services to coordinate support from donors and partners to build the Nimiipuu Community Development Fund (NCDF). Her other duties include fundraising, social media management, digital newsletters, database management, and NCDF campaign and workshop flyers.



CLIENT SPOTLIGHT

Adam & Angela Porter

OWNERS OF HOGSBACK DELI & ICE CREAM

Adam and Angela Porter are perfect examples of the impact of our small business loan. Adam and Angela wanted to acquire real estate where they operated their deli, but local banks wanted a burdensome down payment. We partnered with NW Native Development Fund (Native CDFI) to make a participation loan to finance the whole project that allowed them to purchase the building.

Our business loan helped to cement a Native-owned restaurant on the Nez Perce Reservation where community members can spend their money on the reservation and support local Native business owners. Even though this business started up during the pandemic, their take-out services have become popular and have helped Hogsback to quickly start generating a profit.

You can find Hogsback Deli at 603 3rd Street in Kamiah, Idaho or on Facebook for their delicious daily specials: www.facebook.com/HogsbackDeli.

2021 EVENTS

View all of our Nimiipuu Fund and community partner classes and events online at www.nimiipuufund.org/classes-events.

May 27
June 3, 10, 17, 24
July 1

Native Business Development Empowerment Workshop Series

This FREE 6 week IWBC workshop focuses on culturally appropriate native business empowerment with Sister Sky certified trainers. Register and learn more online at <https://bit.ly/2SOImED>.

June 7-8,
14, 15, 16

Financial Empowerment for Youth, Teens & Young Adults

Get back to the basics and take control of your resources and money. Reserve your space with Nez Perce Tribal Housing Authority by calling (208) 843-2229 or emailing sonyas@nezperce.org.

June 17

The Power of Tribal Women

Ecommerce Attend virtually or in person and learn about payment processing systems and vital financial information for your business presented by IWBC Native American Women Business Alliance. Learn more online at www.nimiipuufund.org.

June 17

Women Who Wine Sip 'n Paint

An evening of painting and wine at the Clearwater River Casino Event Center. Learn more online at www.nimiipuufund.org.

June 24-25

Business Plan & Marketing

Workshop Artists learn how to approach the creation of a business plan and marketing strategies to better sell their products. Register online at <https://formstack.io/80FCB>.

On Demand
Through
June 30

Accelerating Business Success

The Idaho SBDC free on-demand webinar series created to help Idaho small business owners and entrepreneurs expand their business. Find your training online at <http://bit.ly/on-demandwebinars>.

July 15-16

Native American Entrepreneurial Empowerment Workshop

RedWinds entrepreneurial two day workshop covers business concepts indispensable for anyone starting up or running a small business. Register and learn more online at www.nimiipuufund.org.

July 20-22
Sept. 13-15
Oct. 26-28
Nov. 30-Dec. 2

Pathways Home: A Native Homeownership Guide

Learn the process and benefits to purchasing a home as well as the responsibilities of owning and maintenance. Reserve your space with Nez Perce Tribal Housing Authority by calling (208) 843-2229 or emailing sonyas@nezperce.org.

Aug. 6

Nimiipuu Fund Second Annual Golf Scramble

Get your team and tee off for a day of golf at Red Wolf Golf Club supporting Nimiipuu Fund's mission. Register and learn more online at www.nimiipuufund.org.

Aug. 17-19
Oct. 11-13

Building Native Communities: Money Basics

Get a fresh start in going back to the basics of taking control of your resources and money. Reserve your space with Nez Perce Tribal Housing Authority by calling (208) 843-2229 or emailing sonyas@nezperce.org.