



NATION BUILDING

business conference

AUGUST 21-23, 2024

SPONSORSHIP OPPORTUNITIES



ABOUT US

WORKING TOWARDS A BETTER FUTURE

OUR VISION

A better financial life by advancing individual self-determination and self-sufficiency for every community member.

OUR MISSION

Nimiipuu Fund facilitates financial independence by enhancing the personal and entrepreneurial capacity of the Nez Perce Reservation and surrounding communities. We promote economic growth while embracing our cultural values and traditions by providing tailored financial products and services.

Nimiipuu Community Development Fund is committed to enhancing the financial prosperity of individuals and families. We provide loans and development services geared towards constructing personal assets and fostering wealth. Our coaching, training, and asset-building initiatives cater to Nez Perce Tribal members and individuals residing in or around our reservation, spanning across Washington, Idaho, and Oregon.

Nimiipuu Fund operates as a Native 501(c)(3) nonprofit Community Development Financial Institution (CDFI). Dedicated to fostering equitable economies in Native communities, Native CDFIs play a vital role in providing loans, extending credit to thriving businesses, creating employment opportunities, offering culturally competent financial coaching, and broadening access to new prospects.





WHAT IS NATION BUILDING?

EMBRACING ENTREPRENEURSHIP, EDUCATION, NETWORKING & CULTURAL EXPRESSION

WORKSHOPS

**BUSINESS
PITCH
COMPETITION**

FASHION SHOW

CONFERENCE

Nation building involves empowering Native communities through various avenues. Our Business Pitch competition provides a platform for budding entrepreneurs to showcase their ideas and vie for financial backing, fueling innovation in our vibrant ecosystem. Tailored workshops focus on native business, offering valuable insights and resources for sustainable growth. At our Nation Building Conference, attendees network with investors and industry leaders, fostering collaborations crucial for economic development. Additionally, our Fashion Show celebrates Native talent, featuring stunning designs that blend tradition with modern flair, creating economic opportunities within the fashion industry. Through these initiatives, sponsors and investors contribute to building a brighter future for indigenous communities.



NATION BUILDING TEAM



JONELLE YEAROUT

Nimiipuu Fund Executive Director

As the Executive Director of the Nimiipuu Fund, Jonelle Yearout brings a wealth of experience and dedication to her role. With a passion for empowering Native communities and promoting economic development, Jonelle leads with vision and determination. Her strategic leadership ensures that Nimiipuu Fund remains at the forefront of initiatives aimed at fostering entrepreneurship, financial literacy, and cultural preservation within the Nez Perce Reservation and surrounding areas.



MIKAILAH THOMPSON

Indigenous Creatives Owner, Event Planning & Cohost

Mikailah Thompson's work ethic is her determination to make a difference for her people. She has been acknowledged for her speeches touching on race in rural communities, financial literacy, mental health, and entrepreneurship. Thompson has no plans of stopping to achieve her goal of opening new doors and breaking the barriers needed to create change, opportunity, and equality for people of color.



STACIA MORFIN

'Itamn' aawit Director, Business Pitch Competition

Stacia Morfin brings over a decade of invaluable experience in empowering small businesses to thrive. With her expertise spanning from startup guidance to strategic business planning and comprehensive marketing strategies, she embodies a commitment to excellence and success. Throughout her career, Stacia has served as a trusted advisor to countless small business owners, guiding them through every stage of their entrepreneurial journey with precision and insight. Her deep understanding of the unique challenges faced by small businesses, coupled with her innovative solutions and unwavering support, has enabled her clients to achieve remarkable results.





NIMIIPUU FUND'S 2023 NATION BUILDING CONFERENCE

REFLECTING ON SUCCESS

76

CONFERENCE ATTENDEES

40

HACCP ATTENDEES

22

QUICKBOOKS ATTENDEES

178

FASHION SHOW ATTENDEES

15

EVENT SPONSORS

\$48,000

SPONSOR REVENUE

Last year, we had over 300 attendees participate in our training, development sessions, business pitch competition, conference, and fashion show. The event attracted tribal leaders, fishermen, business owners, federal and state partners, and members of the general public interested in business development, meat handling certification (HAACP), and our various events. Tribes represented included the Nez Perce, Coeur d'Alene, Umatilla, Shoshone-Bannock, Warm Springs, Yakama, Colville, and Spokane.

As the conference concluded, the feedback from our area community members echoed a sentiment of pride and appreciation, with many expressing their admiration for the embodiment of "Nimiipuu Excellence" showcased in every aspect of the event. We extend heartfelt gratitude to all who contributed to the success of this commemorative gathering, and look forward to continued collaboration and growth as we work together to build a brighter future for our communities.



SPONSOR LEVELS

Weptes (Eagle) 3

\$15,000

- Prime location exhibit booth for all event days and sessions
- Speaking opportunities at the event, including welcoming and other sessions
- Banner ad on the event site
- Logo prominently displayed as an Eagle sponsor
- Full-page advertisement in our NB booklet
- Inclusion of marketing materials in the swag bag
- Hotel room reservation for attending representatives
- Reserved table space at Business Pitch Night and Fashion Show (next to stage) with VIP amenities
- Networking and Golf night for 8 golfers, including a 9-hole event, dinner, and drink tickets, with sponsor mention and speaking opportunity

Nacoox (Salmon) 4

\$10,000

- Prime location exhibit booth during Entrepreneurship Day (Thursday) and Tribal Economy Day (Friday)
- Speaking opportunity at Networking Night
- Logo displayed throughout the event
- Inclusion of marketing materials in the swag bag
- Advertisement in our NB booklet
- Access to VIP area and a table at the Business Pitch Event (VIP/Sponsor table in the second row)
- Networking and Golf Night for 4 golfers, including 2 golf carts

Yakah (Bear) 5

\$5,000

- Prime location exhibit booth during Entrepreneurship Day (Thursday)
- Speaking opportunity during the lunch of Entrepreneurship Day (topic to be reviewed with NCDF)
- Logo displayed as a Yakah sponsor
- Sponsorship of photo and video coverage
- Inclusion of marketing materials in the swag bag
- 1/4 page advertisement in our NB booklet
- Access to the VIP area and a table at the Business Pitch Event
- Sponsor table at the Fashion Show
- Networking and Golf Night for 2 golfers, including 1 golf cart

Itse'ye ye (Coyote) 10

\$2,500

- Exhibit booth at our Networking Night and Storytelling Night
- Logo displayed throughout the event
- Inclusion of marketing materials in the swag bag
- Sponsorship of Business Pitch Night
- Access to VIP/Sponsor areas for food and drinks
- Table at the Business Pitch event
- 1/4 page advertisement in our NB booklet
- Networking and Golf Night for 1 golfer

Mác'qoy (Chipmunk)

Any Amount

- Logo featured on event materials
- Opportunity to have a booth at Tribal Economy Day (Friday)
- Recognition on the events page and during the welcome address
- 1 ticket to the Business Pitch Event





NATION BUILDING

business conference



**DONATE
ONLINE**

www.nimiipuufund.org/nation-building-conference

QECI'YEW'YEW

THANK YOU

Questions? Connect with Heewekse Wisdom, Nimiipuu Fund Programs Officer:

(208) 621-4847
heewekse@nimiipuufund.org



95 Agency Road
Lapwai, ID 83540